



THE  
CRAFT  
BEER  
MAN

# BRITISH BEER TOURS



Hi, I'm Chris Cheeseman -  
The Craft Beer Man.  
I have over 10 years' experience  
in the brewing industry, starting  
out as a cask washer and working  
my way up to senior brewer at

Westerham Brewery in Kent. Developing my interest  
in the craft brewing sector I now have Institute of  
Brewing (IBD) qualification in Brewing, as well as  
a Brewing, Food & Beverage Industry Suppliers  
Association (BFBI) qualification in Cellar services.  
I have a university degree from Kings College  
London in history and war studies. This is extremely  
helpful to me when running my London based  
historical beer tours, taking visitors to heritage  
pubs, breweries and buildings in central London.  
In addition to this I design and run bespoke beer  
tours across London and the surrounding counties  
for both private and corporate groups.  
I started The Craft Beer Man in 2014 and have  
worked with various breweries and bottling  
plants all over London and the South East as well  
as running mobile bars and events ranging from  
weddings and private parties to summer fetes and  
music festivals in addition to running corporate  
events.

*Chris Cheeseman*



*Chris has been running Beer Tours in and around  
London since 2014 and has an almost unrivalled  
and specialist knowledge of the very best pubs and  
amazing microbreweries that you could ever wish  
to visit!*

Below is a sample of some of our most popular  
tours, but where Chris excels is in the design and  
creation of bespoke tours for groups of friends  
who simply want to get off the beaten track and  
enjoy a different type of craft beer experience. He  
also puts together packages for corporate clients  
aiming to create an alternative and exciting event.

*Prices start from just £20 per person\*.*

**Please contact Chris who will be delighted to  
advise and design your tour!**

E-mail: [chris@thecraftbeerman.co.uk](mailto:chris@thecraftbeerman.co.uk)

Tel: +44 7904 633045

See sample tours overleaf →



# BRITISH BEER TOURS - SAMPLE TOURS



## Historic Pubs of London Walking Tours

London has a rich heritage of historic and world-famous pubs and ale houses and is renowned for its traditional pub culture. Chris will guide you on a walk through the city of London as you take in some of the oldest and most unusual pubs in the capital. Why not enjoy a drink along the way?!

The walking (and talking) pace is leisurely and designed around the requirements of the Group. We typically stop at a minimum of 4 pubs including for example Ye Olde Cheshire Cheese—one of the oldest pubs in the city.



## Microbrewery Visit with Tasting & Food Matching

Microbrewery visits - one of our most popular Group tours loved by Private and Corporate Groups alike. There is a growing number of microbreweries across London and the Home Counties and Chris works closely with many of them. Please contact The Craft Beer Man to arrange a visit to a microbrewery where we include tastings of the breweries' beers. This can sometimes include a food matching as well depending on the brewery.



## Microbreweries and iconic markets/pubs

If you would like to branch out from a single microbrewery visit why not let Chris take you on a stroll visiting several breweries along the route? This can include tastings at the breweries and a stop in nearby historic pubs or iconic food markets. The route we take depends on the area of London you decide to visit.



## Driving Tours - Kent Countryside

Join craft brewer Chris for a trip to the Kent countryside by private car or mini bus. Chris will be your driver for the day and will whisk you from Greenwich to Churchill's countryside retreat of Chartwell, where you can stretch your legs in the garden of England. Then enjoy a stop off at Westerham brewery for a look around the brew house and tasting session with inclusive samples. Pausing for lunch in Darwin's village of Downe for lunch, and a visit to the Battle of Britain memorial chapel (subject to opening hours), the tour returns to the "big smoke" with a final stop at the Greenwich Meantime Tasting Rooms or The Pilot historic pub.

### Includes:

- Professional guide & driver
- Private mini-bus or car for duration of tour
- Entrance to Churchill's country house garden
- Westerham brewery tour
- Curated tasting (x3 1/2 pints)
- Visit Greenwich Meantime Tasting Rooms
- Optional Biggin Hill Heritage Hanger visit to see Spitfires and Hurricanes
- Maximum 16 people



**Prices start from just £20 per person\*. Contact Chris who will be delighted to advise and design your tour!**

E-mail: [chris@thecraftbeerman.co.uk](mailto:chris@thecraftbeerman.co.uk) or Tel: **+44 7904 633045**

\*Prices are dependent on a number of variables such as location, numbers, timing and whether drink and food is included. We provide prices on application with costs calculated according to the specific content of the tour.